



## **Laborde Products named East Coast Distributor for Steyr Motors**

April 17 2020 – Steyr Motors has named Laborde Products the new distributor for the East Coast of the United States, expanding Laborde’s current territory.

Since 2014 Laborde Products has provided Steyr Motors for survival craft and military operators amongst others throughout the gulf coast and central US. Steyr Motors product line contains lightweight, compact, monoblock diesel engines with a variety of options to customize engines to the operator’s application.

Rich Alley General Manager of Steyr Motors of North America said, “Laborde Products is the best solution in providing Steyr Motors products and support in this territory. Laborde maintains a good history and leadership in the marine diesel engine market as well as extensive experience with Steyr Motors.”

The Laborde Products Team is excited to expand their Steyr Motors business into the Eastern United States: Maine, New Hampshire, Vermont, Massachusetts, Rhode Island, Connecticut, New York, Pennsylvania, Michigan, Wisconsin, Illinois, Indiana, Ohio, Kentucky, Iowa, Minnesota, New Jersey, Delaware, Maryland, West Virginia, Virginia, North Carolina, South Carolina, Georgia and Florida.

This expansion also includes Eastern Canada: Ontario, Quebec, New Brunswick, Nova Scotia, Newfoundland and Labrador.

*Laborde Products is a commercial engine distribution company specializing in the commercial marine and industrial markets. Laborde is the distributor for Mitsubishi, FPT, Yanmar, Hatz, Steyr, BUKH and PSI engines. Laborde provides service, training and parts support from their offices in Covington, Louisiana and Houston, Texas.*

74257 Highway 25 | 985-892-0107  
Covington, LA 70435 | 800-628-9882

[labordeproducts.com](http://labordeproducts.com)