



## **LABORDE PRODUCTS INTRODUCES EAST COAST** **SALES REPRESENTATIVE**



September 1, 2020 - In April of 2020, Laborde Products was named the new engine distributor for the East Coast of the United States for Mitsubishi Marine Engines. With the expansion of their territory, Laborde Products recently welcomed Peter Licnikas of Lowell, MA to their marine sales team. The Massachusetts Maritime Academy alumnus joins the Laborde team with an extensive resume, including history on both the sales and operations side of the engine business. Licnikas is responsible for growing and representing Mitsubishi Marine Engines along the East Coast as well as Laborde Power Products, which includes Mitsubishi and FPT Barge Power Units and Marine Generators.

*Laborde Products is a commercial engine distribution company specializing in the commercial marine and industrial markets. Laborde is the distributor for Mitsubishi, FPT, Yanmar, Hatz and Steyr engines. Laborde provides service, training and parts support from their offices in Covington, Louisiana and Houston, Texas.*

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